

Token Of Appreciation White Paper

TAPP is short for Token of Appreciation. This is a brand new cryptocurrency that will connect real world activity with blockchain technology in a way that has never been done before. We are on a mission to recognize and immortalize the things that make our world a better place.

History

We are very excited to be moving this project forward using an innovative marketing process that will allow us to deploy resources as we roll out our marketing. This will allow us to include community feedback along with market sentiments and trends during the start-up phase of this project. The Token Of Appreciation concept was developed at the bottom of the market cycle in 2022. In February of 2023, with the help of a third party contractor, The Token Of Appreciation was born on February 23, 2023 when we minted 2.1 trillion tokens.

The marketing philosophy driving the TAPP token is based on the understanding that Marketing is not an event. Nor is it a series of events, Marketing is an ongoing process of reaching out to your target market, finding out what they want, creating that product or service and then selling it to them. After a series of test markets, MacIntosh Digital was formed in September of 2023 to manage the complexities of this project and will be responsible for the deployment of resources as needed to move this project forward.

Objective

Throughout Q2 of 2024, along with seeing the TAPP Token listed on specific exchanges with sufficient liquidity, you will also see the release of an exciting and innovative brand of cryptocurrency NFT products which will pave the way for the official Token Of Appreciation Launch planned for Q4.

Token Distribution

Max Supply - 2.1 Trillion

Governance Council - 50 billion tokens have been allocated to our Governance Council which represents less than 2.5% of the total supply.

Pre-Sale - 25 billion tokens have been allocated to our Pre-Sale. Distribution will be available in denominations of 100 million, 50 million and 25 million token allotments.

Exchange Sales - 75 billion tokens have been allocated for distribution through exchanges.

Operation Tinkerbell - 25 billion tokens have been allocated to Operation Tinkerbell which will distribute a highly innovative class of NFTs.

Marketing Treasury - 325 billion tokens are currently unavailable and can only be released by way of resolutions approved by our Governance Council.

Programmatic Distribution - 1.6 trillion tokens have been allocated to Programmatic Distribution which is a highly innovative token distribution system that will link real world activity to blockchain technology in a way that has never been done before. We are on a mission to recognize and immortalize the things that make our world a better place.